

“\$50 TOYS ‘R US GIFT CARD” SWEEPSTAKES OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

2. **Eligibility.** Subject to the additional restrictions below, the **\$50 TOYS ‘R US GIFT CARD SWEEPSTAKES** (“Sweepstakes”) is open to legal U.S. residents of who are 18 years or older at the time of entry and who are current subscribers or Insider members of the The Des Moines Register. Employees and contractors of The Des Moines Register (“Sponsor”), Gannett Co., Inc., and each of their respective affiliated companies, or of any their advertising and promotional agencies, of Second Street, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

3. **How to Enter.** The Sweepstakes will begin at 12:00 a.m. (C.T.) on November 17, 2015 and end at 11:59 p.m. (C.T.) on December 6, 2015 (the “**Entry Period**”). Enter online by going to the Sponsor’s website at www.desmoinesregister.com and selecting the Insider page. Each entrant will need to complete an online entry form with their contact information (name, address, phone and email address), any other required information, and follow all posted instructions. To submit your entry, click the “SUBMIT” button. If you have not activated your subscription to be an Insider Member, follow the instructions on the Insider page (on the above listed website) and follow the instructions to activate your subscription. **Maximum one (1) entry per person, per day.**

Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn’t interfere with processing your entry. Sponsor will not be responsible for incomplete, late, lost, misdirected or illegible entries. By entering, you agree to the terms of these Official Rules and to receive emails from Sponsor or those directed by Sponsor. You may opt-out of receipt of the emails by following the directions in the email. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

4. **Winner Selection.** On or about December 7, 2015, one (1) winner(s) will be selected in a random drawing of all eligible entries received.

5. **Prizes and Odds.** There will be one (1) winner(s). The one (1) winner(s) will each receive one TOYS ‘R US Gift Card in the amount of \$50.00 (ARV: \$50.00 per prize). Prizes may be subject to expiration, deadlines, and other conditions and restrictions may apply. Odds of winning depend on the number of qualified entries received.

6. **Winner Notification and Acceptance.** Winner(s) will be notified on or about December 7, 2015 at the telephone number or email address provided on winner’s entry form. Sponsor will contact winner during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone, email notification being undeliverable, or failure of winner to respond to notification, may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. To claim prizes, each Winner must contact: Melanie Connell, The Des Moines Register, 400 Locust Street, Suite 500, Des Moines, IA 50309 between the hours of 8:30 a.m.- 4:30 p.m. Monday – Friday. Valid photo identification may be required. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winners. Prizes and individual components of prize packages are subject to availability and Sponsors reserve the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete

an affidavit of eligibility/liability and publicity release which must be returned before the prize is awarded. Failure to complete, sign and return the affidavit, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Guests traveling with the winners will be required to complete a release of liability form. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion.

8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. **Sponsor.** **\$50 TOYS 'R US GIFT CARD Sweepstakes** is sponsored by The Des Moines Register. The decisions of the Sponsors regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of the winners (available after December 8, 2015 or a copy of these Official Rules, send a self-addressed, stamped envelope to **\$50 TOYS 'R US GIFT CARD Sweepstakes**, c/o The Des Moines Register, Attn: Melanie Connell, 400 Locust Street, Suite 500, Des Moines, IA 50309. If you have any questions regarding this Sweepstakes, please send an email to mconnell2@registermedia.com.